Trends in Smart Home Data Security and Privacy

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Abstracts

Connectivity in the home and the addition of connected devices continue to expand year-over-year, with consumers now owning an average of more than eight connected CE products in their home. The increasing levels of connectivity in consumers' lives provide easy targets for hackers and present security and privacy concerns for consumers. This report examines the challenges in securing the smart home and new opportunities for security solution providers. The report also assesses common and potential attacks in the connected landscape as new connected solutions, such as 5G technologies, are implemented. It profiles companies offering data security solutions for the connected home and product and service providers who are leading the way on securing the smart home.

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