

Technology Needs of Today's SMBs

https://marketpublishers.com/r/T824BAF0049EN.html

Date: December 2017

Pages: 42

Price: US\$ 3,500.00 (Single User License)

ID: T824BAF0049EN

Abstracts

Success as a small business is increasingly dependent upon technologies and services that can drive improved efficiency, productivity, and communication. This report examines the continued evolution of connected devices and cloud-based services and how they are enabling SMBs in new ways. The report identifies key vendors of these technologies and discusses partnerships and business models. It also includes a five-year forecast for the industry.



Contents

1. REPORT SUMMARY

- 1.1 Purpose of Report
- 1.2 Scope of Report
- 1.3 Research Approach/Sources
- 2. THE SMB MARKET
- 3. SERVICE OPPORTUNITIES
- 4. IT SUPPORT AND MANAGED SERVICES
- 4.1 IT Services and Artificial Intelligence
- 4.2 Business Model Innovation
- 5. CLOUD COMPUTING
- 6. NETWORK SECURITY
- 7. IOT PRODUCTS AND SERVICES
- 7.1 Adoption of Smart Devices
- 7.2 Market Dynamics
- 7.3 Smart Home Devices and Data Generation
- 8. FORECAST
- 8.1 Forecast Methodology
- 8.2 Forecast
 - 8.2.1 Computer and Network Setup
 - 8.2.2 One-Time Support Services
 - 8.2.3 Support Subscriptions
 - 8.2.4 Cloud Storage/Backup

9. IMPLICATIONS AND RECOMMENDATIONS



10. APPENDIX

10.1 Glossary

10.2 Index



List Of Figures

LIST OF FIGURES

U.S. Small Businesses by Firm Size Small Business Industry Classification Computer Problems Experienced by SMBs Mobile Devices Problems Experienced by SMBs Server Problems Experienced Adoption of IT Software or Services by Company Size Number of IT Service Professionals Employed IT Support Service Business Models Subscription of IT Software or Services Adoption of IT Software or Services by Company Size Security or Energy Devices Installed by SMBs Smart Devices Used by Company Size IoT Device Interest by SMBs The Shift from Traditional to IoT Smart Home Device Data Potential Forecast Methodology Computer and Network Setup Annual Revenue: Computer and Network Setup Forecast Methodology of One-Time Support Revenue Annual Revenue for One-Time Support Services Forecast Methodology Support Subscription Revenue Annual Revenue of Support Subscriptions Forecast Methodology of Cloud Storage/Backup Total Annual Revenue Forecast of Cloud Storage/Backup



I would like to order

Product name: Technology Needs of Today's SMBs

Product link: https://marketpublishers.com/r/T824BAF0049EN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T824BAF0049EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970