

Tablets: Disrupting Mobile Computing and the Digital Home 3Q 2013

https://marketpublishers.com/r/TCAC2C671DDEN.html

Date: December 2012

Pages: 60

Price: US\$ 3,500.00 (Single User License)

ID: TCAC2C671DDEN

Abstracts

This report examines the tablet market and ecosystem using the latest market data, consumer analytics, and briefings with key industry players. The report analyzes the tablet's impact on adjacent CE markets and explores in-depth the components, capabilities and services that drive tablet adoption and use.



Contents

1 REPORT SUMMARY

- 1.1 Purpose of Report
- 1.2 Scope of Report
- 1.3 Research Approach

2 THE TABLET MARKET

- 2.1 Global Tablet Adoption
- 2.2 Tablet Brands and Market Performance
- 2.3 Tablet Operating Systems and Market Performance
- 2.4 The Tablet Value Chain: Components and Distribution
 - 2.4.1 Trends in SoC Design
 - 2.4.2 Trends in Screen Technology
 - 2.4.3 Tablet Distribution Channels and Data Plans

3 CUSTOMER PERSPECTIVES

- 3.1 Tablet Ownership and Purchase Intentions
- 3.2 Tablet Usage Trends
- 3.3 Tablet Differentiation and Cannibalization

4 INDUSTRY PERSPECTIVES

- 4.1 TV and Video
- 4.2 Gaming
- 4.3 Digital Publishing
- 4.4 Health Management
- 4.5 Home Management

5 MARKET FORECASTS

- 5.1 Drivers and Barriers
- 5.2 Methodology
- 5.3 Five-Year Projection of Global Tablet Adoption and Sales

6 MARKET IMPLICATIONS AND RECOMMENDATIONS



7 APPENDIX

7.1 GLOSSARY

7.2 Company INDEX



List Of Figures

LIST OF FIGURES

Companies Interviewed or Researched for Report

Tablet Adoption among U.S. Broadband Households, 2010-2013

Tablet Adoption among European Households

Tablet Market Share: Apple vs. 'The Rest'

Tablet OEM Market Share: 2012-2012

Tablet Brand Features and Pricing

Tablet OS Market Share: 2010-2012

Tablet SoC Designer Profiles

Selected Tablet Models' Screen Size and Pricing

Tablet Purchase Location: Online vs. Retail

Tablet Purchase Location: Retail Stores

Mobile Carrier Tablet Models and Data Plans

Tablet Internet Access

Tablet Ownership by Age: 2011 vs. 2013

Tablet Holiday Purchase Intentions, 2010-2012

2012 TABLET PURCHASES: NEW, ADDITIONAL, REPLACEMENT

Tablet Usage: Media, Social, Info

Frequency of Tablet Activities

Preferred Device Platforms for Digital Activities

Second Screen Tablet Apps

CE Device Ownership INDEX, 2010-2013

CE Device Adoption Among Tablet Users

CE Device Purchases, 2010-2012

iPad Mini Cannibalization

TV Everywhere Services

Preferred Method of Accessing Health Info

Preferred Platform to Manage/Monitor Home Appliances

U.S. Tablet Forecast Model - Penetration

Global Tablet Penetration Forecast: 2013-2017

Global Tablet Sales Forecast: 2013-2017

Global Tablet Sales: Channels, Connectivity, and Customer Types



I would like to order

Product name: Tablets: Disrupting Mobile Computing and the Digital Home 3Q 2013

Product link: https://marketpublishers.com/r/TCAC2C671DDEN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/TCAC2C671DDEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970