

Streaming Media Devices: Trends and Innovations

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Abstracts

This report focuses on the market innovations and trends within the ecosystem for connected TV home entertainment devices. The report covers key connected TV devices, including smart TVs, gaming consoles, streaming media devices, and new products and form factors as well as growth trends and consumer purchase and usage patterns. It includes five-year forecasts of unit sales for each connected device.



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Amazon: Amazon Fire TV Player, Gaming Edition, Stick

Apple: Apple TV, Siri, HomeKit



Google: Chromecast, Google Cast Platform

Microsoft: Xbox 360, Xbox One, and Xbox One S

NVIDIA: NVIDIA SHIELD TV

Roku: Roku Player, Roku Stick, Roku OS

Samsung: Smart TV, SmartThings

Sony: PlayStation, BRAVIA TV, and Blu-ray DVD Players

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Company Profile: Amazon – Amazon Fire TV

Company Profile: Apple – Apple TV, Siri, HomeKit

Company Profile: Google – Chromecast, Google Cast Platform Company Profile: Microsoft – Xbox 360, Xbox One, Xbox One S

Company Profile: NVIDIA - NVIDIA SHIELD TV

Company Profile: Roku - Roku Player, Roku Stick, Roku OS

Company Profile: Samsung – Smart TV, SmartThings

Company Profile: Sony PlayStation, BRAVIA TV, and Blu-ray DVD Players

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U.S. Streaming Media Player Forecast for Unit Sales Revenue by Form Factor



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