

The Smart TV Development Ecosystem 3Q 2011

<https://marketpublishers.com/r/S3F2CB2C139EN.html>

Date: December 2010

Pages: 56

Price: US\$ 3,500.00 (Single User License)

ID: S3F2CB2C139EN

Abstracts

The Smart TV Development Ecosystem examines the companies that provide content management and delivery and applications development technologies to smart TVs. It also provides primary data from Parks Associates Q4 2010 and Q2 2011 Connected CE Tracker surveys, and from the Q2 survey Connected Consumer in Europe.

“The role of smart TVs has expanded well beyond video-on-demand,” said Kurt Scherf, VP, principal analyst, Parks Associates. “With open development platforms, OEMs, third-party providers, and independent apps providers are targeting features such as multi-screen interactivity, new entertainment options, and new ways of centralizing content, information, and control in the connected home.”

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Hillcrest Labs

LG Electronics

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mgMEDIA

Miniweb

Rovi

SyncTV

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Endavo Media and Communications

KIT digital

Ooyala

Red Bee Media

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Tvinci

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Ericsson

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