

Smart Home-Utility Partnership Opportunities

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Abstracts

As consumer interest and adoption of smart devices with energy management features increase, utilities are tasked with identifying strategies that can leverage this new connectivity. This report examines how smart products and smart home systems can be leveraged to enhance home energy management. This report assesses consumer demand for energy management and how it impacts the energy industry and smart device companies. It evaluates how the various industries involved can cooperate to better meet consumer demand.

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