

Smart Home Controllers: Competitive Analysis

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Abstracts

Smart home controllers are now entering the marketplace and being adopted in higher volumes than in previous decades when the nomenclature was "home controllers" and being "connected" was not a given. The report focuses on segmenting and forecasting smart home controllers by type and channel. It also addresses emerging strategies – strategies designed to overcome the barrier inherent in a product that is beneficial AFTER smart devices are attached and integrated. It includes profiles of selected smart home control companies within market segments and U.S. forecasts from 2016-2020.

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