

Safe Space: Elevated Smart Home Use Cases during COVID-19

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Abstracts

COVID-19 has caused a rise in consumer awareness and interest in a variety of smart home use cases, most notably those related to health and safety. This research examines aspects of home living that have been reconsidered and actions taken and intended to address them; preferred providers and sources of information on smart home services; special concerns for apartment renters; and interest in smart home solutions segmented by segments such as vacation homeowners, caregivers for an elder, and families with children.

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