

Residential Energy Management 2011: Trends and Opportunities 1Q 2011

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Abstracts

This report addresses the rapidly changing market dynamics surrounding the many different opportunities to provide residential energy management solutions. It explains the potential impact of trends driving the market in 2011 and beyond. In addition, it covers some of the major market opportunities and provides forecasts through 2015 for sales and revenues for a variety of solutions, along with background about the forecasting methodology.

"The market for residential energy management (REM) solutions is entering a period of 'Pervasive Growth' characterized by the entrance of many more firms with a variety of solutions, growing consumer awareness of the benefits of REM solutions, and significant growth in sales volumes within the next five years," said Bill Ablondi, director, home systems research, Parks Associates.

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