

The Reinvention of Game Consoles 2Q 2014

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Abstracts

This report examines new game consoles as expanded entertainment hubs, from the perspective of their interaction with cloud gaming services, and also addresses the future ecosystems required to support next-generation consoles. Parks Associates segments consumers (both gamers and non-gamers) by the characteristics likely to indicate adoption and its motivation. The report also provides a five-year forecast for adoption.

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