

# Race to Control the Smart Home Ecosystem: Attracting Partners

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## Abstracts

Partnerships are vital to creating an intelligent and coordinated ecosystem. Works with Nest, Apple HomeKit, and SmartThings are all building an ecosystem of products and services that seamlessly work together and provide an exceptional user experience. This report reviews the strategies of the major smart home platforms in the consumer electronics and security industries and their approach to attracting manufacturers to their ecosystem.

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