

Privacy Concerns About The Smart Home

<https://marketpublishers.com/r/P78C8BE803DEN.html>

Date: February 2015

Pages: 59

Price: US\$ 5,000.00 (Single User License)

ID: P78C8BE803DEN

Abstracts

Privacy Concerns about the Smart Home assesses the potential for privacy concerns to inhibit the adoption of smart home devices and systems. It highlights current adoption trends and gauges the level of concern with a variety of device categories. It identifies specific concerns with each type of device as well as the potential for privacy guarantees to alleviate concerns and then explores the impact privacy concerns are having on purchase decisions.

Contents

ABOUT THE RESEARCH

PREVIOUS RESEARCH

Consumer Segmentation: Smart Home Packages (Q4/14)
Growth in Self-Installed Energy and Smart Home Systems (Q4/14)
Monetizing Connected Products and Services (Q4/14)

360 VIEW: RESIDENTIAL SECURITY AND SMART HOME (Q3/14)

The Internet of Things: Business Models & Opportunities (Q3/14)
Winning Business Models from a Consumer Perspective (Q1/14)

KEY FINDINGS

INDUSTRY INSIGHT

RECOMMENDATIONS

SEGMENTATION OVERVIEW:

Segmentation Overview
Segmentation Methodology
Smart Home Segments (Q2/14)
Segment Demographic Profile

OVERVIEW OF SMART HOME ADOPTION:

Smart Home Device Ownership (2014)
Smart Home Device Ownership by Smart Home Segments (2014)
Smart Home Device Adoption Rate (2014)
% of BB HHs Intending to Purchase Smart Home Devices (2014)
Intentions to Purchase Smart Home Devices (2014)
Smart Home Device Purchase Intention by Segmentation (2014)
Intentions to Purchase Smart Home Devices (2014)

PRIVACY CONCERNS ABOUT THE SMART HOME:

Privacy Concerns About The Smart Home

Privacy or Security Concerns with Connecting Devices to the Internet (Q4/14)
Privacy or Security Concerns with Connecting Devices to the Internet (Q4/14)
Privacy or Security Concerns with Connecting Device to the Internet by Device
Ownership (Q4/14)
Privacy or Security Concerns with Connecting Device to the Internet by Smart Home
Purchase Intention (Q4/14)
Specific Privacy or Security Concerns Related to Smart Home Devices (Q4/14)
% with Burglary Concerns by Ownership of Smart Entry Point and Security Devices
(Q4/14)
Concerns About Connecting Devices to the Internet (Q4/14)
Concerns About Use of Door Locks (Q4/14)

IMPACT OF PRIVACY RIGHTS ON CONCERNS:

Effectiveness of Privacy or Security Rights to Relieve Concerns (Q4/14)
Effectiveness of Privacy or Security Rights to Relieve Concerns by Smart Home Device
Ownership (Q4/14)
Effectiveness of Privacy or Security Rights to Relieve Concerns by Smart Home Device
Purchase Intention (Q4/14)
Incremental Impact of Privacy Rights on Concerns (Q4/14)

WILLINGNESS TO SHARE DATA FROM SMART HOME DEVICES:

Willingness to Share Data: Owners of Smart Entry Devices (Q4/14)
Willingness to Share Data: Owners of Smart Security Devices (Q4/14)
Willingness to Share Data: Owners of Smart Energy Devices (Q4/14)
Willingness to Share Data: Owners of Smart Safety Devices (Q4/14)

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