

Patient Portal: Engaging Consumers

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Abstracts

Patient Portal: Engaging Consumers analyzes the use of healthcare portals including who is using such portals, what activities are done on health portals, and who is providing the portals that are used. The research also investigates the demand for health portals and inhibitors to portal use.

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Smart Home Platforms for Health (Q2/15)

Digitally Fit: Products and Services for Connected Consumers (Q1/15)

Engaging Consumers for Healthy Living: Health Apps (Q4/14)

Reasons for the Appeal of Health & Fitness Devices (Q4/14)

Delivering Quality Healthcare to the Digital Home: The 2014 Edition (Q4/14)

360 VIEW: HEALTH DEVICES AND SERVICES FOR CONNECTED CONSUMERS
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Patient Portal: Engaging Consumers

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ADDITIONAL RESEARCH FROM PARKS ASSOCIATES

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