

# OTT Video Services: Trends and Competition

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## Abstracts

The OTT video services market continues to evolve, with new, large, global services joining an already crowded market. Services are testing new business models, user experiences, and distribution options to reach and monetize users. This industry report discusses the trends that have arisen over the past year and that will impact the future year for the OTT video service market in North America and globally. The report includes a forecast for OTT video service adoption and revenues.

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