

# Opportunities for LPWAN in the Consumer IoT

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## Abstracts

Low power wide area networks are enabling new applications and services. At the same time cost reductions make LPWAN a competitive solution for many existing solutions. This report highlights the opportunities for LPWAN.

Questions this report answers:

What is LPWAN and why is it a potential networking option for consumer IoT solutions?

How does LPWAN compare to other wireless networking technologies used in the consumer market?

Where are the opportunities for using LPWAN in consumer IoT markets and how are companies in those spaces using LPWAN today?

How do we project LPWAN technology use to grow in consumer markets? Will it replace existing technologies or complement them?

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*Opportunities for LPWAN in the Consumer IoT*

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