

Online Video and Internet TV Services: Global Outlook 3Q 2011

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Abstracts

Online Video and Internet TV Services: Global Outlook examines the worldwide IP video entertainment space, focusing on diverse business factors, including consumer online video habits and consumption patterns; innovative delivery and monetization models; and shifting roles for existing and emerging industry players. The report also offers industry recommendations and forecasts for online streaming video revenues over the next five years.

"The competitive content delivery field is shifting," said Tricia Parks, CEO, Parks Associates. "Increased content options for Internet video are shuffling the playing field, bringing pay-TV operators into direct competition with over-the-top content providers, ISPs, telcos and consumer electronics OEMs."

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