

Online Entertainment: The New & Noteworthy 3Q 2012

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Abstracts

This industry report examines trends in the distribution and consumption of online entertainment, including video, music, and video games. It focuses on the latest trends in digital entertainment services, including the emerging role of social media in the digital entertainment space. The report also individuates potential future disruptors for the industry and provides a market forecast for the next five years.

“Due to the increasing availability of content on connected devices, much of the entertainment consumed today is digital,” said Pietro Macchiarella, Research Analyst. “Today's digital entertainment industry is extremely dynamic. New services are becoming available worldwide, and business models are evolving. How today's industry players adapt to these changes will determine the landscape of tomorrow's digital service.”

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