

On-Demand Care: The Patient Wants to See You Now

<https://marketpublishers.com/r/OA82291C691EN.html>

Date: December 2016

Pages: 57

Price: US\$ 6,500.00 (Single User License)

ID: OA82291C691EN

Abstracts

This research presents an overview of consumer trends in on-demand virtual care, including visiting physician services and remote care. It examines the types of services consumers are most interested in, the demographics reporting the greatest interest in said services, and self-reported consumer satisfaction rates. The research pays special attention to consumer interaction preferences and usage of digital communication technologies for on-demand care.

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