

New Trends in Digital Delivery and CDNs 1Q 2014

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Abstracts

This report analyzes trends in consumption, solutions, technology, competition, and monetization that affect the business of content delivery. The report outlines the key elements of the online video value chain and how recent trends are impacting the industry. The report also provides insight into current trends in analytics and how those trends are affecting business models and service delivery. The report concludes with a forecast for CDN industry revenue growth through 2018 and the future outlook for the content delivery market.

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