

The New Face of Home Security: Forecasts and Players 4Q 2013

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Abstracts

The New Face of Home Security analyzes changes to the home security industry compared to five years ago and posits continuing change for five years hence. The analyses include changes to products and services, distribution channels, and players and positions, including broadband service providers and other potential disruptors.

Forecasts are updated with notes explaining any changes and presents Parks Associates' view of the optimal approach to targeting consumers for now through 2015.

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