

New Business Models for Connected CE

<https://marketpublishers.com/r/NAE5062C1C5EN.html>

Date: November 2014

Pages: 62

Price: US\$ 3,500.00 (Single User License)

ID: NAE5062C1C5EN

Abstracts

This report examines the challenges and opportunities of generating recurring monthly revenue from selling content placement and advertising revenues. It provides a five-year global forecast for the share of recurring monthly revenue that connected devices may obtain as well as their impact on video subscriptions and ad revenues for MSOs and telcos.

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