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Abstracts

Business models for connected devices in the home present a challenge because most consumers will not pay a monthly fee for remote monitoring and control. This report examines the different monetization strategies that can drive revenues for manufacturers and benefits for consumers. In addition, the report reviews revenue opportunities that can be derived from partnerships with different industries that can benefit from data and controls from smart products and services.

Contents

6. CONCLUSION

7. INDEX

8. NOTES ON METHODOLOGY

List Of Figures

LIST OF FIGURES

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