

# Modern Broadband: Shifting Landscape

<https://marketpublishers.com/r/M3BA3E4D847DEN.html>

Date: April 2021

Pages: 0

Price: US\$ 4,000.00 (Single User License)

ID: M3BA3E4D847DEN

## Abstracts

The residential broadband market has seen a number of developments over the past few years. Growth in the number of internet connected devices within households has strained home networks, increasing demand for new networking solutions. Within the MDU space, apartments of all types are increasingly implementing managed Wi-Fi solutions to serve as the backbone for smart apartment deployments, as well as a bulk offering for tenants.

Driven by COVID-19, businesses are seeking solutions to better support a remote workforce, crossing the enterprise and residential markets. Similarly, demand has increased not just for download speeds but for uplink as well –better enabling consumers and workers to perform tasks such as video conferencing. New competition has arisen from mobile providers and satellite companies offering home internet service. This report investigates new developments in the broadband market spanning business opportunities, operational needs, and competitive factors.

## Contents

Bottom Line

Shifting Trends: Impact of COVID-2019/Pandemic

Impact of Shelter In Place and Social Distancing

New Demand for Upgraded CPE and New Value-Added Services

The Broadband Coverage Gap – a Major Issue

Remote Work Opportunities

New Demand for Broadband Uplink

Opportunities in Offerings Targeted to Employers

Meeting Customer Demands Through Network Evolution

Network Disaggregation: US Players Leading the Way

AT&T: Achieving 75% Network Virtualization

Lumen's White Box Approach

Comcast Distributed Access Architecture

Pay-TV Decline & the Need for New Home Services Bundles

Traditional Pay-TV Decline in the US

Mobile Bundling and MVNO Services

Value-Added Services: Smart Wi-Fi and Cybersecurity

Wireless Internet Service

Mobile-Only Households: a Slowing Phenomenon

Wireless Internet Service Providers

Fixed Wireless Internet

Satellite Internet

MDU Market Trends

Managed Wi-Fi and Bulk Services

Smart Apartment Deployments

Conclusions and Top Trends to Watch

Appendix

Citations

Attribution

## List Of Figures

### LIST OF FIGURES

Remote Work & Schooling Market

Adoption of Connected Entertainment Products

UpWork Pulse Survey Results on Remote Work (Q4 2020)

Lumen Platform Visualization

Leading Gateway-Embedded Solutions Vendors

WISP Architecture (credit: WISPA)

Starry Internet Architecture (Source: Starry)

MDU Housing Starts; Represents US Census Bureau and Data from RealPage

## I would like to order

Product name: Modern Broadband: Shifting Landscape

Product link: <https://marketpublishers.com/r/M3BA3E4D847DEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M3BA3E4D847DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970