

# IP-based Health Solutions: Home Care and Beyond 4Q 2011

<https://marketpublishers.com/r/I5DB6D63476EN.html>

Date: December 2010

Pages: 50

Price: US\$ 3,500.00 (Single User License)

ID: I5DB6D63476EN

## Abstracts

This report examines the market for IP-based monitoring solutions that help consumers live safer and healthier at home. It looks into broadband service providers' involvement in this market sector and profiles their market development efforts, partnerships, and business models.

Broadband in the home and wireless broadband connectivity have made it easier to remotely monitor consumers for safety and health concerns. IP-based sensor networks and GPS technology also open the door for new service types that can be added to the home monitoring platform.

"Infrastructure development and technology advances have piqued the interest of broadband service providers (BSP) in this market," said Harry Wang, Director of Health and Mobile Product Research with Parks Associates. "BSPs are studying the market and piloting projects with partners in preparation for full engagement. The market potential is big enough for both the incumbents and BSPs, but the key is to find the right business models to awaken the dormant demand."

## Contents

### **1 INTRODUCTION**

- 1.1 Key Questions & Issues Addressed
- 1.2 Scope of Report
- 1.3 Source of Data

### **2 MARKET DYNAMICS IN THE HOME HEALTH MARKET**

- 2.1 State of the Market for Home Health Monitoring Solutions
- 2.2 Consumer Interest in Home Health Monitoring
- 2.3 Market Movers
  - 2.3.1 Personal Emergency Response Service (PERS) Vendors
  - 2.3.2 Senior Independent Living Service Providers
  - 2.3.3 Health Care Service Providers
  - 2.3.4 Broadband/Telecom Service Providers
  - 2.3.5 Technology Enablers

### **3 HOME HEALTH MONITORING SOLUTIONS: VALUE CHAINS AND BUSINESS MODELS**

- 3.1 Traditional Value Chain in Independent Living/Health Monitoring
- 3.2 IP-based Home Health Monitoring Value Chain
- 3.3 Business Models
  - 3.3.1 Incumbent Approaches
  - 3.3.2 New Business Models by Emerging Players
  - 3.3.3 Regulatory Factors

### **4 MARKET FORECASTS**

- 4.1 Methodology Overview
- 4.2 IP-based Senior Independent Living Monitoring Forecast
- 4.3 IP-based Home Health Monitoring Forecast
- 4.4 Broadband/Mobile Service Providers' Opportunities

### **5 CONCLUSIONS & IMPLICATIONS**

### **6 APPENDIX**

6.1 Definitions and Acronyms

6.2 Company INDEX

## List Of Figures

### LIST OF FIGURES

Consumer Appeal of Home Health Monitoring Solutions  
Consumer Interest in Health Monitoring by Caregiver Status  
Consumer Willingness to Pay for Home Health Monitoring Services  
Consumer Willingness to Pay in Health Monitoring by Caregiver Status  
Selected Incumbent PERS Providers  
New Senior Independent Living Solution Providers  
Examples of Health Service Providers Using Home Health Monitoring Solutions  
Broadband/Mobile Service Providers' Foray into Home health Monitoring  
types and Examples of Technology Enablers  
Traditional Home Health Monitoring Value Chain  
IP-based Home Health Monitoring Value Chain  
Market Positioning of Senior Independent Living Solutions  
Business Model Summary for Health Monitoring Solution  
Broadband/Mobile Service Providers' Business Cases and Revenue Models  
User Forecasts for Senior Independent Living Monitoring Services  
User Forecasts for IP-based Senior Independent Living Monitoring Services  
ARPU and Revenue Forecasts of IP-based Senior Independent Living Monitoring  
Services  
User Forecasts for Home Health Monitoring Services  
User Forecasts for IP-based Home Health Monitoring Services  
ARPU and Revenue Forecasts of IP-based Home Health Monitoring Services  
Analysis of Broadband/Mobile Service Providers' Choices of Business Models and  
Service Models  
Definitions and Acronyms

## I would like to order

Product name: IP-based Health Solutions: Home Care and Beyond 4Q 2011

Product link: <https://marketpublishers.com/r/I5DB6D63476EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I5DB6D63476EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970