

IoT Connectivity in Europe: Value of Connected Products

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Abstracts

The European smart home market remains virtually untapped. Many companies have been slow to act due to their sense of overhype and gadgetry. However, some early activity and accompanying success are happening. This report provides an approach to analyzing smart home/connected products needs and services. It provides deep profiles of 11 different types of EU companies and how they are addressing strategies for smart home product and services. This reports provides insight to the multiple activities of diverse players and helps each company expand its own vision.

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