

Innovations in Authentication and Personalization Technologies

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Abstracts

New personal identification and authentication technologies have the potential to transform the way that entertainment services are delivered, accessed, and experienced. These technologies offer a high level of security, often incorporating biometrics, such as voice, fingerprint, iris or retinal features, and facial characteristics. They also have the potential to support truly personalized entertainment experiences. This report explores such technologies' readiness for market deployment, analyze best-fit use cases, and profile major players that provide authentication and identification technologies or solutions.

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