

The Impact of AI on Consumer Entertainment

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Abstracts

Artificial Intelligence (AI) and machine learning are powerful enabling technologies that can affect all aspects of consumer entertainment. This report will examine the new opportunities and service features that AI can unlock as well as the companies poised to take advantage. The report assesses the short- and long-term impact of AI on the entertainment industry and the future role of AI in user experience, service delivery, content creation, and monetization.

Contents

1.0 REPORT SUMMARY

- 1.1 Purpose of Report
- 1.2 Key Burning Questions Addressed by this Research
- 1.3 Research Approach/Sources

2.0 ARTIFICIAL INTELLIGENCE IN CONSUMER ENTERTAINMENT

- 2.1 Rising Consumer Engagement
- 2.2 Improving Business Processes & Products
- 2.3 Increasing Demand for Personalization
- 2.4 Consumer Attitudes Toward AI

3.0 COMMON AI IN CONNECTED ENTERTAINMENT

- 3.1 Narrow AI
- 3.2 Machine Learning
- 3.3 Natural Language Processing

4.0 AI USE CASES AND BUSINESS VALUE

- 4.1 Content Strategy
 - 4.1.1 Project Forecasting & Revenue
 - 4.1.2 Content Production
- 4.2 Service Strategy
 - 4.2.1 Service Delivery
 - 4.2.2. Marketing & Advertising
- 4.3 User Experience
 - 4.3.1 Search & Discovery
 - 4.3.2 Immersive Experience

5.0 AI DEPLOYMENT STRATEGIES

- 5.1 In House Development
- 5.2 Third Party Vendor
- 5.3 Challenges of AI Deployment

6.0 IMPLICATIONS AND RECOMMENDATIONS

7.0 APPENDIX

7.1 Glossary

7.2 Index

List Of Figures

LIST OF FIGURES

Total Average Number of Connected Devices Owned Per BB HH (2010 - 2018)
Smart Speakers with Personal Assistant Ownership (2016 - 2018)
Sling TV's Personalized User Interface
Total Average Video Consumption by Platform (2015 - 2018)
Concerns about Personal Information Security (Q1/18)
Attitudes on Data Sharing (Q1/18)
Actions to Increase Confidence in Online Services (Q1/18)
Zorroa's Visual Asset Management Platform
Basic NLP System
Artificial Intelligence in the Connected Entertainment Value Chain
Important Features When Selecting Next Streaming Media Player or Smart TV
Challenges of AI Deployment

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