The Impact of AI on Consumer Entertainment

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Abstracts

Artificial Intelligence (AI) and machine learning are powerful enabling technologies that can affect all aspects of consumer entertainment. This report will examine the new opportunities and service features that AI can unlock as well as the companies poised to take advantage. The report assesses the short- and long-term impact of AI on the entertainment industry and the future role of AI in user experience, service delivery, content creation, and monetization.

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