

# Growth in Self-Installed Energy and Smart Home Systems

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## Abstracts

Growth in Self-Installed Energy and Smart Home Systems analyzes the market for self-installed, smart home devices and systems. It begins by generally quantifying the number of broadband households with self-installed devices and systems and then examines installation patterns by device. Finally, the report profiles the consumers who are opting to self-install vs. professionally install smart home devices and systems.

## Key Topics

Detailed overview of the self-install smart home equipment market

Consumer ownership of smart home devices and home security systems

Comparison of consumers who opt to self-install vs. professional install smart home devices and systems

## Research Benefits

Quantifies the number of broadband households with self-installed devices and systems

Analyzes installation patterns by device

Identifies consumer segments that are most likely to self-install their smart devices

Provides key recommendations for service providers to differentiate product and service offerings

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