

Fixed-Mobile Convergence: Consumers and Business Models (Second Edition) 1Q 2011

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Abstracts

This report updates the current state of 3G and 4G deployments across the globe and analyzes the drivers for convergence between fixed and mobile networks. It explores new revenue opportunities coming out of the fixed-mobile convergence trend and provides global forecasts for services and technologies built around fixed-mobile convergence.

“The proliferation of mobile services based on 3G and 4G technologies places pressure on the mobile operators to alleviate some of the bandwidth demand by offloading traffic onto fixed networks,” said Harry Wang, Director of Mobile Research with Parks Associates. “Service providers are taking this opportunity to bring about a convergence in fixed and mobile services through innovative technologies with the aim of reducing churn and increasing ARPU.”

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