

The Evolution of Security and Smart Home

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Abstracts

The Evolution of Security and Smart Home provides our clients an update to Parks Associates' 2014 report Competition in the Residential Security Market. These reports examine the competitive forces across the market segments addressing residential security as providers and manufacturers seek market expansion and enrichment through smart home system products and services. This report also identifies and analyzes issues related to trends in technology, consumer behavior, channels to the consumer, and the impact of digital disruptors. The net impact of this research is to gain an understanding of how market dynamics will impact the segments of the residential security market moving forward.



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