

The Evolution of Security and Smart Home

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Abstracts

The Evolution of Security and Smart Home provides our clients an update to Parks Associates' 2014 report Competition in the Residential Security Market. These reports examine the competitive forces across the market segments addressing residential security as providers and manufacturers seek market expansion and enrichment through smart home system products and services. This report also identifies and analyzes issues related to trends in technology, consumer behavior, channels to the consumer, and the impact of digital disruptors. The net impact of this research is to gain an understanding of how market dynamics will impact the segments of the residential security market moving forward.

Contents

1.0 REPORT SUMMARY

- 1.1 Purpose of Report
- 1.2 Scope of Report
- 1.3 Research Approach/Sources

2.0 RESIDENTIAL SECURITY SEGMENTS

- 2.1 Adding Smart Home to the Mix
- 2.2 Security System Providers' Approach to Smart Home Services
 - 2.2.1 Professionally Installed, Professionally Monitored Security Systems
 - 2.2.2 Self-installed Systems with Mandatory Professional Monitoring
 - 2.2.3 Self-installed Systems with Optional Professional Monitoring
- 2.3 Smart Home Products as Substitutes for Classical Security

3.0 TECHNOLOGY ADVANCES IMPACTING THE SECURITY INDUSTRY

- 3.1 The Cloud
 - 3.1.1 Interoperability
- 3.2 Ad-hoc Professional Security Monitoring
- 3.3 Big Data

4.0 INTERACTIVE SECURITY SERVICES

- 4.1 Market Dynamics
- 4.2 Alarm.com
- 4.3 Comcast Xfinity/Icontrol
- 4.4 Honeywell Total Connect
- 4.5 Vivint Smart Home

5.0 CONSUMER BEHAVIORS IMPACTING THE SECURITY INDUSTRY

- 5.1 Insights from Homeowners with Security Systems
 - 5.1.1 Security Owners and Smart Home Products
- 5.2 Insights from Homeowners without a Home Security System

6.0 CHANNELS TO THE CONSUMER FOR FUTURE PRODUCTS AND SERVICES

6.1 Residential Security Segments and Their Channels

7.0 DIGITAL DISRUPTORS OFFER SMART HOME PRODUCTS AS SUBSTITUTES FOR SECURITY

Apple

Google

Amazon

8.0 FORECASTS FOR RESIDENTIAL SECURITY

8.1 Forecast Methodology

8.2 Broadband Homes with Security Systems (2013-2020)

8.3 Percentage of Professionally Monitored Home Security Systems Professionally Installed and Self-Installed (2012-2019)

9.0 IMPLICATIONS AND RECOMMENDATIONS

10.0 APPENDIX

10.1 Glossary

10.2 Index

List Of Figures

LIST OF FIGURES

Residential Security Segments

Types of Functioning Security Systems in U.S. Broadband Households

Satisfaction with Professional Monitoring Service Provider

Reasons for Canceling Professional Security Monitoring

Professionally Installed and Professionally Monitored Security System Providers'

Approach to Smart Home Adjacencies

Self-installable Security Systems with Professional Monitoring and Smart Home Adjacencies

Self-Installed Security System with Optional Professional Monitoring and Smart Home Adjacencies

Example of Smart Home Devices for Home

IP Cameras in U.S. Broadband Households with and without Security Systems

Smart Home Products as Substitutes for Security

SWOT for Ad-hoc Professional Monitoring

Parks Associates Estimates for Lead Interactive Service Provider Volume

Functioning Security Systems in U.S. Private Homes with Broadband

Factors Influencing Home Security System Purchase

Self Installation vs. Professional Installation of Home Security Systems

Satisfaction with Professional Monitoring Service Provider

Likelihood of Switching Professional Monitoring Providers Based on Specific Offers

Safety & Security Devices: Stand-alone Devices vs. Home Systems

Intention to Purchase Safety & Security Devices: Stand-alone vs. Part of a System

IP/Networked Security Cameras with Professional Monitoring

Likelihood of Acquiring a Professionally Monitored Security System with Specific Features

Residential Security System Channels

Method of Purchasing a Safety/Security Device

Flowchart for Security System Sales & Adoption Forecast

Forecast Flowchart for Security Industry Revenues

Broadband Homes with Security Systems (2013-2020)

Percentage of Professionally Monitored Home Security Systems, Professionally Installed and Self-Installed (2012-2019)

U.S. Security System and Smart Home Controller Equipment Forecast: 2009-2020

Total New Professionally Monitored U.S. Security System Customers: 2009-2020

Total U.S. Security Revenues End-User Value 2013–2020

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