

Energy Services in the Smart Home

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Abstracts

Energy Services in the Smart Home analyzes the demand for value-added services that complement electricity service with smart home-enabled monitoring capabilities. The research gauges consumer interest and willingness to adopt these services at varying price points and bundles. The value-added services tested include energy consumption monitoring, energy-efficiency services, and device performance monitoring. It breaks down results by electricity service provider and assesses the impact of stand-alone devices that enable similar features (e.g., smart thermostats, smart appliances, etc.).

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