

# Energy Management Bundles

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## Abstracts

Energy Management Bundles evaluates the appeal for energy related monitoring services in the context of the smart home. It quantifies how bundling energy services with other smart home value propositions can expand reach and appeal of smart home services, identifies how bundling energy services can drive recurring revenue, and examines how appeal of energy related monitoring services is impacted by smart product ownership, smart home service subscription, and energy-saving actions.

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