

# Driving 4G Adoption: Global Mobile Innovation 3Q 2012

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## Abstracts

In this report, Parks Associates analysts provide an overview of operators' LTE deployments and dissect mobile operators' LTE strategies in the U.S. and globally, with a focus on bandwidth management and network monetization. The report also includes the latest consumer data from Parks Associates' primary research along with a forecast of 4G mobile subscribers through 2016.

"The consumer demand for fast mobile Internet is seemingly insatiable," said Jennifer Kent, Research Analyst at Parks Associates. "Carriers are making heavy investments in next-gen networks but need to find innovative ways to leverage their technology to better monetize their assets."

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