

Driving 4G Adoption: Global Mobile Innovation 3Q 2012

<https://marketpublishers.com/r/DDFC123C01BEN.html>

Date: December 2011

Pages: 60

Price: US\$ 3,500.00 (Single User License)

ID: DDFC123C01BEN

Abstracts

In this report, Parks Associates analysts provide an overview of operators' LTE deployments and dissect mobile operators' LTE strategies in the U.S. and globally, with a focus on bandwidth management and network monetization. The report also includes the latest consumer data from Parks Associates' primary research along with a forecast of 4G mobile subscribers through 2016.

"The consumer demand for fast mobile Internet is seemingly insatiable," said Jennifer Kent, Research Analyst at Parks Associates. "Carriers are making heavy investments in next-gen networks but need to find innovative ways to leverage their technology to better monetize their assets."

Contents

1 REPORT SUMMARY

- 1.1 Purpose of Report
- 1.2 Scope of Report
- 1.3 Research Approach

2 4G TECHNOLOGY SNAPSHOT

- 2.1 Long Term Evolution (LTE)
 - 2.1.1 LTE FDD and TDD
 - 2.1.2 LTE Advanced
 - 2.1.3 Voice over LTE (VoLTE)
- 2.2 WiMax and WiMax

3 MOBILE OPERATORS' LTE STRATEGIES

- 3.1 LTE Deployments
 - 3.1.1 U.S. Mobile Network Operators
 - 3.1.2 Global Mobile Network Operators
 - 3.1.3 Enabling LTE Deployments: Network Equipment Vendors
- 3.2 LTE Spectrum and Network Management
 - 3.2.1 Spectrum Fragmentation
 - 3.2.2 Network Consolidation (M&A) and Network Sharing
 - 3.2.3 Small Cells and Wi-Fi Offloading
- 3.3 Monetizing LTE
 - 3.3.1 Mobile Data Pricing Plans
 - 3.3.2 Value Added Services
- Mobile Entertainment Services
- Cloud Services
- Connected Home Services
- Rich Communicate Suite-enhanced (RCS-e)
- VAS Enabler Profiles
 - 3.3.3 VoLTE
 - 3.3.4 Machine-to-Machine (M2M)

4 CONSUMER PERSPECTIVES

5 MARKET FORECASTS

5.1 Market Drivers and Barriers

5.2 Forecast Methodology

5.3 Forecast of LTE Mobile Subscribers

6 MARKET IMPLICATIONS AND RECOMMENDATIONS

7 APPENDIX

7.1 Global LTE Deployments

7.2 GLOSSARY

7.3 INDEX of Companies

List Of Figures

LIST OF FIGURES

Companies Interviewed or Researched for Report
LTE FDD and LTE TDD Compared
Theoretical Mobile Data Speeds: LTE vs. LTE-Advanced
Planned VoLTE Deployments
LTE Equipment Vendor Strategies and Key Contract Wins
LTE Frequencies in Major Mobile Markets
Network Management Solution Providers By Functions
Select Network Bandwidth Management Solution Providers
Select Network Bandwidth Management Solution Providers
Select Network Bandwidth Management Solution Providers
Select Network Bandwidth Management Solution Providers
Verizon's ShareEverything Mobile Pricing Scheme
Mobile Data Usage by Size of Mobile Data Plan
Orange UK Swapables
Over-the-Top Message, Voice and Video Services
Machine-to-Machine: Market Segments, Applications, and Business Models
Importance of 4G/LTE, by Knowledge of Terms
Importance of 4G/LTE, by Mobile Service Provider
WiFi Use for Media Streaming, by Data Quota
Inhibitors to Tablet Mobile Data Plan Adoption
LTE Market Drivers and Barriers
Forecast Methodology and Source of Assumptions
Global LTE Subscriber Growth by Region (2010-2016)
LTE Deployments: North America
LTE Deployments: Western Europe
LTE Deployments: Eastern Europe
LTE Deployments: Asia & Pacific
LTE Deployments: Rest of World

I would like to order

Product name: Driving 4G Adoption: Global Mobile Innovation 3Q 2012

Product link: <https://marketpublishers.com/r/DDFC123C01BEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DDFC123C01BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970