

Digital Music Services: Trends and Outlook 2Q 2011

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Abstracts

Digital Music Services: Trends and Outlook provides an overview of the current digital music service landscape, including consumer trends, usage models, and attitudes as well as the emerging class of new players and services and the changing roles of established industry players. The report also explores the impact of new devices and technologies and makes recommendations for industry players and entrants.

“Consumers are still highly engaged with their digital music,” said Laura Allen Phillips, research analyst, Parks Associates. “They take it with them everywhere and want it on every device. New technologies, service offerings, connectivity options, and business models are changing the way they access, discover, and pay for music. It is a shifting landscape. The successful industry players will be those driving the change, rather than just adjusting to it.”

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