

Digital Lifestyles: Western Europe (Second Edition)

3Q 2012

<https://marketpublishers.com/r/DAE5D1D528AEN.html>

Date: December 2011

Pages: 55

Price: US\$ 3,500.00 (Single User License)

ID: DAE5D1D528AEN

Abstracts

Digital Lifestyles: Western Europe (Second Edition) examines the penetration and growth of broadband and pay-TV services throughout countries in Western Europe, with a focus on the consumer, business, and technology trends influencing this growth. It also examines the digital media habits and trends among consumers.

“While differences exist in the uptake and growth of digital services among countries in the region, Western Europe continues to make major strides in the evolution of digital living,” said Patrice Samuels, Research Analyst. “In spite of the economic crisis, an increasing reliance on digital technology for public and private service delivery as well as increasing consumer demand for high-bandwidth applications has motivated government intervention to drive investment in Next Generation Networks, which is at the core of digital technology diffusion.”

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