

# Digital Lifestyles: North America 1Q 2012

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## Abstracts

Digital Lifestyles: North America provides analysis and forecasts for a variety of digital lifestyle product categories, including broadband Internet, television services, digital content services, and products (home networks and consumer electronics).

“The consumerism of information technology continues at a frenetic pace,” said Kurt Scherf, VP, principal analyst, Parks Associates. “With convergence occurring in the entertainment, communications, device, and services markets, there is significant opportunity for a variety of stakeholders in the digital lifestyles market.”

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