

# Digital Lifestyles: 2011 Outlook 2Q 2011

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## Abstracts

Digital Lifestyles: 2011 Outlook provides analysis and forecasts for a variety of digital lifestyle product categories, including broadband Internet, television services, digital content services, and products (home networks and consumer electronics).

“In 2011, consumers will have available to them ever-more capable products and services aimed at improving their productivity, entertainment, and communications experiences,” said Kurt Scherf, VP, principal analyst, Parks Associates. “Convergence in applications in these spaces opens the door for technology, service, and product companies to create new revenue models.”

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