Dashboard to Smart Home: Apps and APIs

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Abstracts

Devices in the home are increasingly connected to a cloud service, providing access from anywhere and creating new opportunities to deliver innovative value propositions to the consumer. This report examines how apps and APIs create new business opportunities for OEMs of connected home controls, service providers, and app developers. It also provides details of the business models and case studies on the use of apps and APIs in the smart home sector.

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