

Connected Wearables

<https://marketpublishers.com/r/C5A15E4B905EN.html>

Date: September 2015

Pages: 59

Price: US\$ 5,000.00 (Single User License)

ID: C5A15E4B905EN

Abstracts

This 360 View Update examines the current adoption, purchase intentions, and current and future use cases for connected wearables, including wearable cameras/camcorders and smart watches.

Contents

ABOUT THE RESEARCH

PREVIOUS RESEARCH

Connected CE: Trends & Innovation (Q3/15)

The Market for 4K TVs (Q3/15)

Streaming Media Devices (Q2/15)

360 VIEW: CE ADOPTION AND TRENDS (Q2/15)

Smart Watch and Beyond: New Mobile Experiences (Q2/15)

Smart Watch: Extending the Mobile Experience (Q2/15)

KEY FINDINGS

INDUSTRY INSIGHT

RECOMMENDATIONS

SMART WATCHES

Smart Watch Ownership (2014 - 2015)

Smart Watches Purchased in the Last 12 Months (2014 - 2015)

% of Devices Acquired as a Gift in 2014 (Q1/15)

Smart Watch: Average Price Paid (2013 - 2014)

Price Paid for Smart Watches (Q3/15)

Smart Watch Purchase Intentions (2014 - 2015)

Brand of Smart Watch Purchased (Q3/15)

Smart Watch: Top Five Brands Purchased in Year (2013 - 2015)

WIRELESS HEADPHONES AND EARBUDS

Adoption of Wireless Headphones and Earbuds (2015)

% Using Wireless Headphones or Earbuds with Other Devices (Q3/15)

% Using Wireless Headphones or Earbuds with Common Devices by Age (Q3/15)

Wireless Headphones and Earbuds Activities (Q3/15)

Smartphone and Tablet Ownership (2009 - 2015)

Headphones and Earbuds Purchased in the Last 12 Months (2014 - 2015)

Purchase Intentions for Headphones and Earbuds (2014 - 2015)

Brand of Wireless Headphones Purchased (Q3/15)

Brand of Wireless Earbuds Purchased (Q3/15)

Price Paid for Wireless Headphones (Q3/15)

Price Paid for Wireless Earbuds (Q3/15)

Consideration of Multiple Models or Brands When Purchasing Wireless Headphones or Earbuds (Q3/15)

Reason for Considering Only One Model or Brand When Purchasing Wireless Headphones or Earbuds (Q3/15)

Reason for Purchasing Specific Model or Brand of Wireless Headphones or Earbuds (Q3/15)

WEARABLE CAMERAS AND CAMCORDERS:

Wearable Camera/Camcorder Ownership (Q3/15)

Wearable Cameras/Camcorders Purchased in the Last 12 Months (Q3/15)

Wearable Camera/Camcorder Purchase Intentions (Q3/15)

Activities Recorded Using Wearable Cameras/Camcorders (Q3/15)

Brand of Wearable Cameras/Camcorders Purchased (Q3/15)

Consideration of Multiple Models or Brands When Purchasing Wearable Cameras/Camcorders (Q3/15)

Price Paid for Wearable Cameras/Camcorders (Q3/15)

ADDITIONAL RESEARCH FROM PARKS ASSOCIATES

I would like to order

Product name: Connected Wearables

Product link: <https://marketpublishers.com/r/C5A15E4B905EN.html>

Price: US\$ 5,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C5A15E4B905EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970