

# Connected Home Systems: Smart Home Central Controllers and Platforms 4Q 2013

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# Abstracts

This report addresses smart home central controllers and, where applicable, their cloud software platforms. It evaluates the leading controllers from security companies, broadband providers, retail channels, and custom electronics dealers. The report assesses relative strengths of key industry players as the connected home transitions from early adopters to a mass market. Areas covered include the level of consumer interest in smart home controls, barriers to adoption, channels to market, and a five-year forecast by channel.



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2013 QUICK STATS ON US HOUSEHOLDS AND HOUSING

U.S. Housing Starts 1959 - 2012

Home Security System Adoption

Adoption of Security and Controls



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