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Connected Home Systems and Services: The Roundup 2Q 2012

https://marketpublishers.com/r/C134C623A6BEN.html
Date: December 2011
Pages: 108
Price: US$ 3,500.00 (Single User License)
ID: C134C623A6BEN

Abstracts

This report provides a classification of IP home management systems and viewpoints and examples of players from across industries entering or already participating in the emerging market for connected IP home management systems for security, energy, lighting, and whole-house control. It includes an analysis of business models, macro trends affecting opportunity size and timing, and consumer engagement related to ownership and appeal of connected systems and services. It also features forecasts for security, energy, and home control systems with bundled services.

"The widespread adoption of smartphones, broadband services, and smart meters combined with the emergence of interoperable connected devices has created market opportunities for retailers, security service providers, and telecom and cable operators," said Tricia Parks, CEO, Parks Associates. "Consumers, at least the early adopter set, are ready to adopt home management systems and services to enhance their lifestyle."

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