

Connected Home Devices Deep Dive

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Abstracts

Connected Home Devices Deep Dive breaks down Parks Associates' latest data on consumer preferences for interoperability among 13 popular smart home devices. First, the research provides a brief overview of current smart home adoption and purchaser demographics. Next, it analyzes new data on exterior-monitoring cameras and consumer preferences for different combinations of self- and professional monitoring. Finally, it analyzes interoperability preferences along with a matrix of representative use cases and implications of key findings for smart home OEMs and services.

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