

Connected Consumer Electronics: Market Update 1Q 2012

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Abstracts

This report examines defining trends for the connected consumer electronics market. It focuses on smart TVs, connected Blu-ray players, connected game consoles, digital video media receivers, and media tablets. This report discusses key technologies and provides market forecasts.

“The market for connected consumer electronics has hit a takeoff point,” said Kurt Scherf, VP, principal analyst, Parks Associates. “What will define uptake in 2012 and beyond are features such as apps platforms, device interoperability, evolving user interfaces, and new ways in which to interact with and control content.”

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