

Connected Cars: Revenue Opportunities 2Q 2014

<https://marketpublishers.com/r/CE43189E674EN.html>

Date: December 2013

Pages: 73

Price: US\$ 3,500.00 (Single User License)

ID: CE43189E674EN

Abstracts

A growing number of cars incorporate networking technologies for services ranging from navigation to entertainment. This report examines new connected car services offered by auto makers and examines the roles that value chain vendors play to enrich consumers' in-car experience. The report also analyzes the integration of connected car services with existing mobile, home, and cloud service infrastructures to highlight new opportunities for OEMS, car dealers, operators, and other service providers. The report provides forecasts of U.S. connected car revenues from 2014-2019.

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