

Connected Cars and the Smart Home: Crossover Opportunities

<https://marketpublishers.com/r/C532789847EEN.html>

Date: March 2015

Pages: 72

Price: US\$ 3,500.00 (Single User License)

ID: C532789847EEN

Abstracts

Growing adoption of smart home systems and technologies is coinciding with the increasing prevalence of connected consumer vehicles. Crossover solutions between these two ecosystems are emerging in the home security, home controls, entertainment, and energy sectors, among others. This report assesses smart home-connected car crossover opportunities, profiles early initiatives, and highlights the significant complexities inherent in bridging the ecosystems. The report includes a five-year forecast of connected cars in the U.S. market.

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