

Connected Appliances: Evolution and Uses 1Q 2013

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Abstracts

This report focuses on connected major appliances in the home as they apply to home energy management, home controls, and smart grid applications in the U.S. It examines the technologies, communicating standards, and business cases for connected appliances. It also gauges the growth potential for the market and the impact of connectivity over the next five years in the appliance industry.

"To hold margin in the competitive and mature major appliance market, manufacturers will develop connected appliances," said Melissa Duchin, Research Analyst.

"Connectivity is one solution to differentiate products and add value through remote monitoring, enhanced functionality, and energy savings."

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