

Competition in Residential Security

https://marketpublishers.com/r/C0B372B5433EN.html

Date: June 2017

Pages: 44

Price: US\$ 3,500.00 (Single User License)

ID: C0B372B5433EN

Abstracts

Growth in the residential security market and its position as the leading channel for smart home solutions have attracted numerous new entrants. Telecoms, cable operators, and CE manufacturers are joining traditional security players as they compete to fulfill consumer demand for safety and security. This report analyzes the changing competitive landscape of the professionally monitored arena and assesses key industry trends. In sum, this report provides a working knowledge of today's U.S. residential security system market, its players, and the market dynamics affecting the industry.



Contents

1. REPORT SUMMARY

- 1.1 Purpose of Report
- 1.2 Scope of Report
- 1.3 Research Approach/Sources

2. PROFESSIONALLY MONITORED RESIDENTIAL SECURITY MARKET TRENDS

- 2.1 Self-Installation (DIY)
- 2.2 Interactive Services
- 2.3 Smart Home Products as Substitutes for Classical Security
- 2.4 Technology Advancements and Disruptions
- 2.5 Margin Pressure
- 2.6 Market Expansion

3. COMPETITIVE ANALYSIS OF PROFESSIONALLY MONITORED PLAYERS

- 3.1 National Dealers
 - 3.1.1 Traditional Security

ADT

Vivint

MONI

3.1.2 Multiple Service Operator

Comcast Xfinity

AT&T Digital Life

- 3.2 Regional Dealers
- 3.3 Local Dealers

4. IMPLICATIONS AND RECOMMENDATIONS

5. APPENDIX

5.1 Glossary



5.2 Index



List Of Figures

LIST OF FIGURES

Companies Interviewed or Researched

Professional Monitoring Service Subscription (2014-2016)

Installation Method of Security Systems (2014-2016)

Professional Monitoring with Interactive Services

Example of SAC Formula

Annual Equipment & Monitoring Revenue (2013-2017)

Market Expansion Strategies

Professional Monitoring Subscriber U.S. Share 2016

Vivint Subscribers

Vivint Attrition Rate

Net Promoter Score of Home Service Providers

Competitive Metrics - National/Regional/Local

ADT's Geographic Share

National Provider's Geographic Share

Cable Provider's Geographic Share

Telco Provider Geographic Share

Top Reasons to Offer Interactive Services to Customers

Important Company Attributes



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