

Cloud DVR: The New Face of TV

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Abstracts

New cloud DVR (also known as nDVR) offerings have the potential to fundamentally change the pay-TV experience. With innovations in personalization and delivery to multiple screens, operators are experimenting with new services, offerings, and business models. This report examines cloud DVR technologies, issues with implementation, and how the cloud-based DVR may change the connected home and the face of TV. The report also provides case studies of innovators.

Report Topics

The primary benefits and challenges in offering cloud DVR services

Consumer demand for service features

The impact the current state of legal / content rights issues have had on cloud DVR content rights

Analysis on how the cloud-based DVR may change the connected home and the face of TV

Global forecast of subscribers by region through 2018

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