

Verizon

<https://marketpublishers.com/r/VF59ADCAAC3EN.html>

Date: December 2009

Pages: 15

Price: US\$ 895.00 (Single User License)

ID: VF59ADCAAC3EN

Abstracts

Verizon's acquisition of Alltel, which was completed in January 2009, made Verizon the largest wireless carrier in the US in terms of subscribers. Verizon Wireless continues to be the key business unit generating the largest proportion of revenues. Verizon Business has a strong global network and continues to build out its global capabilities and advanced business services.

Contents

Executive summary
In a nutshell
Ovum view
A company increasingly dependent on wireless
SWOT analysis
Strengths
Weaknesses
Opportunities
Threats
External conditions
Competitive environment
Strategy analysis
Corporate strategy
Consumer wireline strategy
Enabling tomorrow's growth services – fibre rollout
Bundling services
SME strategy
Large business strategy
Focus on managed, computing and mobility services
Wireless strategy
A significant source of growth
Increasing data usage and revenues
Future plans for LTE and 4G
Focus on the basics
Company information
Structure
Two major operational units
Acquisitions and divestments
Financial analysis
Growth and profitability
Revenue segment analysis
Cash and debt position

List Of Tables

LIST OF TABLES

Table 1: Segment revenue and income breakdown

List Of Figures

LIST OF FIGURES

Figure 1: Verizon Business portfolio overview

Figure 2: Key income statement figures: 1H08 and 1H09

I would like to order

Product name: Verizon

Product link: <https://marketpublishers.com/r/VF59ADCAAC3EN.html>

Price: US\$ 895.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VF59ADCAAC3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970