

US Retail Banking Business Update Q3 2010

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Abstracts

Introduction

Ovum's Financial Services Technology team provides analysis from ongoing research into the market dynamics of the US retail banking industry, with a specific financial, operational, and technological focus.

Features and benefits

Gain a comprehensive picture of the US retail banking market, including the financial performance of players, and other notable industry development

Review the latest Ovum publications.

Highlights

Main economic indicators point to improving economic conditions. Consequently, the banking industry's indicators are improving in parallel. However, the major driver of improvements is still focused on lowering the cost base rather than on increasing revenues.

The technology spending within various lines of business that cater to mass affluent and high net worth individuals is expected to focus on distribution channels and servicing improvements.

Your key questions answered

What is Ovum's perspective on the current outlook for the US retail banking

industry?

What is driving technology spend in private banking, retail brokerage and retail asset management?

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